



Pete Baker

Savaradio head chef Lisa Savage decorates the model's body with sushi. Model Adrianna Crapanzano was from an agency out of New York City.

# Linwood ready for Miami?

## Savaradio receives mixed reaction to 'Naked Sushi' promotion

By PETE BAKER  
Staff Writer

LINWOOD — The owners of Savaradio wanted an attention-grabbing idea to promote the sushi of their Japanese chef Jake Takao. It worked; last Wednesday patrons paid plenty of attention to two models scantily clad in makeup, bathing suits and sushi.

But the owners probably didn't expect the sour taste their sushi promotion would leave in the mouths of a few city officials.

The night of the event, council asked the restaurant owners to answer a few questions after the promotion had been publicized and council had received complaints from local residents and religious organizations.

Owner John Zaccardi went before council to explain the "naked" part of the promotion.

"I didn't think it would cause a stir, but it did," said

Zaccardi. "You see more on the beach in Margate," he added.

Councilman Gene Maier said he received telephone calls from local religious groups that were 'offended' by the advertisement and questioned if it would be inappropriate for younger children that may have come in to eat.

At the restaurant a male and female model was covered from head to toe in makeup with tiny bathing suits and a plastic plate covered in sushi over their bellies. Patrons had the opportunity to admire the artwork and pluck a few pieces of sushi from the small plate.

The opinions were mixed at the restaurant. "I think it's pretty cool concept," said Stacey Winn of Mays Landing who had heard of similar promotions in Miami and New York. The artist responsible for the make-up, said she had worked on similar promotions in those major



Tony Juliano of Northfield and Jamie Sawyer of Cherry Hill pick off a piece of sushi.

cities.

Ashley Beaupit of Smithville was also a fan. "It's good; it's art. It brings something different," she added. In regards to objections she replied, "There's

always going to be somebody."

Gina Marchini of Absecon thought the promotion wasn't risqué enough. "I

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Travis Witmeyer/The Sentinel

Tony Juliano of Northfield and Jamie Sawyer of Cherry Hill load their plates with sushi off of Adrianna Crapanzano, a model from New York who was on hand for Savaradio's Naked Sushi night.

# Linwood restaurant's 'naked' sushi draws the hungry and the curious

By **TRAVIS WITMEYER**  
The Sentinel

LINWOOD — The words “naked sushi” can stir up any number of mental images, but on Aug. 9 at Savaradio Restaurant and Bar in Linwood, no imagination was required to picture this rather unusual practice. And although this “naked sushi” turned out to be not so naked, it still attracted a large amount of people and inspired disbelief among the crowd.

Savaradio had its own twist to naked sushi. Customarily, a man or

woman is naked, still and silent. The sushi is placed directly on his or her body, warming to match the body temperature.

At Savaradio, the two sushi models lay on tables, wearing underwear and airbrushed from head to toe by artist Kathy Scarengiloe. Sushi wasn't placed directly on the bodies, either — instead, a large leaf with sushi rested on the models' stomachs. The male and female models lay still, but they did converse with customers using chopsticks to select their dinner.

“I wanted to do a promotion for

the sushi bar,” Scarengiloe said. “Since I have a local store here it worked out. I think it is awesome. I think it is exciting for people. People are excited about it because it is fun. It is entertainment.”

Promotions and advertising for the event brought in a large crowd to see exactly what Savaradio's naked sushi was all about.

Tony Juliano and Jamie Sawyer drove from Northfield for the experience.

“This is a really nice display. It

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